



**2016 CHILD HEALTH, EDUCATION,
AND CARE SUMMIT:**
From Partnerships to Impact

NOVEMBER 8-10, 2016

DoubleTree by Hilton Hotel

2001 Point West Way

Sacramento, CA 95815

916-929-8855

Sacramento.DoubleTree.com

**SPONSOR
PACKET**





**2016 CHILD HEALTH, EDUCATION,
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Dear Potential Sponsors:

First 5 California and our partner State agencies are pleased to announce the second annual **Child Health, Education, and Care Summit, November 8-10, 2016.**

The Summit will again take place at the DoubleTree by Hilton Hotel Sacramento, and will build upon our successful first Summit that included dynamic keynotes, informing workshops, and over 900 attendees. Attendees included health care providers, early learning and care providers, county commissions, program directors, family advocates, social workers, and more.

We are pleased to invite you to join us by becoming a sponsor for this outstanding event. By becoming a sponsor, your organization will support opportunities for professional development, ongoing education, and networking for people who work with California's youngest children and their families—in turn, will inform them of your organization's support for children's health, education, and care.

This year, we also are unveiling an innovative online event management system that will provide added exposure for sponsors and increase customer base. We hope you will use this unique opportunity to engage with hundreds of peers and colleagues, and representatives from government, corporate, and philanthropic sectors who share your interests and commitment to improve the lives of California's children and families, and to support our vision that "California's children receive the best possible start in life and thrive."

We appreciate your support and thank you in advance for joining us!



Camille Maben
Executive Director
First 5 California



SPONSORSHIP BENEFITS PACKET

First 5 California and our state agency partners are committed to providing a unique opportunity for you to reach hundreds of attendees and support dynamic interaction among attendees, presenters, and sponsors. The options for sponsorship opportunities are designed to provide exclusive branding visibility for your investment.

Sponsorship Opportunities

All sponsorship levels will receive the following benefits:

- Recognition in the *First 5 California FOCUS* newsletter
- Visibility on the First 5 California events website and e-marketing
- Recognition in the Summit Program Guide
- Podium recognition
- Sponsor ribbon displayed on name badge

Sponsorship Levels and Benefits

Platinum—\$15,000	Gold—\$10,000	Silver—\$5,000	Bronze—\$2,500
<ul style="list-style-type: none"> • Four (4) registrations (<i>Summit only—Nov. 9-10</i>) • Full-page advertisement in the Summit Program 	<ul style="list-style-type: none"> • Three (3) registrations (<i>Summit only—Nov. 9-10</i>) • Half-page advertisement in the Summit Program 	<ul style="list-style-type: none"> • Two (2) registrations (<i>Summit only—Nov. 9-10</i>) • Quarter-page advertisement in the Summit Program 	<ul style="list-style-type: none"> • One (1) registration (<i>Summit only—Nov. 9-10</i>)

Other Marketing Opportunities

- In-Kind SOLD Attendee Tote Bags (Limited to 1 sponsor):** Your company logo will be printed on one side of the tote bag—with the Summit logo on the opposite side. The tote must be a recyclable, reusable grocery-type bag. Prior approval from the Summit organizers of the type and color is required.
- \$300 Tote Bag Insert:** The insert could be a full-page flyer, post card, report, etc.
- \$500 Morning Snack (Limited to 1 sponsor):** Signage with company logo. We will provide samples of the signage upon request.
- \$500 Afternoon Snack (Limited to 1 sponsor):** Signage with company logo. We will provide samples of the signage upon request.
- In-Kind SOLD Table Centerpieces (Limited to 1 sponsor):** We'd like to hear your ideas. Centerpieces will require prior approval from Summit organizers before purchasing. —
- \$2,000 Wi-Fi Sponsorship (Limited to 1 sponsor):** Ensure attendees can access the Internet (free of charge) while in the general session or other "dead" areas of the hotel. Recognition signage will be placed in the registration area in the Grand Ballroom Foyer.
- \$3,500 SOLD Summit Reception (November 9)**

Full Color Advertising in the Summit Program Guide

- | | |
|--|----------------------------|
| \$700 —Back Cover SOLD | \$500 —Full Page |
| \$600 —Inside Front Cover SOLD | \$350 —Half Page |
| \$600 —Inside Back Cover | \$200 —Quarter Page |

CONTACT INFORMATION

First 5 California | 2389 Gateway Oaks Drive, Suite 260 | Sacramento, CA 95833 | (916) 263-1050 Main

First 5 California website: www.cfc.ca.gov

For more information, contact Monica Roy at First5CAevents@cfc.ca.gov | (916) 263-1079



**2016 CHILD HEALTH, EDUCATION,
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Sponsorship Application

SPONSOR

First Name	Last Name	Organization/Agency	
Address	City	State	Zip
Phone	E-mail	Website	

SPONSORSHIPS

Please select your choice of sponsorship level:

- Platinum Sponsor **\$15,000** Silver Sponsor **\$5,000**
 Gold Sponsor **\$10,000** Bronze Sponsor **\$2,500**

OTHER MARKETING OPPORTUNITIES

Please select your choice of other marketing opportunities:

- Morning Snack **\$500** Table Centerpieces **In-Kind**
 Afternoon Snack **\$500** Wi-Fi Sponsorship **\$2,000**

ADVERTISEMENT IN THE SUMMIT PROGRAM GUIDE

Please select all that apply:

- Back-cover Ad **\$700** Full-page Ad **\$500** Quarter-page Ad **\$200**
 Inside Back-cover Ad **\$600** Half-page Ad **\$350**

Please send your completed sponsorship application and payment to:

First 5 California
Attention: Monica Roy, Event Coordinator
2389 Gateway Oaks Drive, Suite 260
Sacramento, CA 95833

Please make checks payable to First 5 California/Summit