



Committee Members: George Halvorson, Shana Hazan, Jackie Majors, and Kris Perry
Executive Director: Camille Maben

April 22, 2020, Public Education and Outreach

Advisory Committee Meeting Agenda

1:00 p.m. to 3:00 p.m. or until adjourned

This meeting will only be held via Zoom.

<https://first5.zoom.us/j/129996771>

Webinar ID: 129-996-771

Phone: 877-853-5257

Public comment will be available through the “Raise Hand” function, and will require computer audio with speakers and a microphone. If you experience technical difficulties during the meeting, please send an e-mail to info@ccfc.ca.gov.

Item 1 – Opening Remarks

- Call to order
- Roll Call
- Announcements

Item 2 – Public Comment

Members of the public may speak for up to three minutes on any matter concerning the Committee, with the exception of items appearing elsewhere on this agenda or items related to pending judicial, administrative litigation, or personnel matters. No action by the Committee may be taken.

INFORMATION ITEMS

The following are information items, and no action will be taken by the Committee.

Item 3 – First 5 California Branding and Logo Design

Staff will update the Advisory Committee on the newest draft of logo design and lead discussion on moving forward with the First 5 California branding.

Item 4 – Process for Future Public Education and Outreach Contract

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Staff will discuss with the Advisory Committee the process and framework for preparing the next media and public relations Request for Proposal.

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Item 5 – Adjournment

The Committee may announce a recess during the meeting, depending on the length of the discussions. The order in which agenda items are considered may be subject to change. Depending on the time available and the orderly management of proceedings, the Committee may order adjournment (recess or postponement) of any noticed meeting, to be continued to the next day, another specific date or time, or to the next business meeting, as appropriate. Any such adjournment will be noticed at the time the order of adjournment is made (Government Code §§11128.5, 11129).

Public comment is taken on each agenda item. If an individual wishes to speak, that person is asked to use the “Raise Hand” function in Zoom. Prior to making comments, the individual is asked to state his/her name for the record and identify any group or organization represented. Depending on the number of individuals wishing to address the Committee, the Executive Director may establish specific time limits on public comments and presentations.

If presenters intend to provide slide decks, exhibits, or handouts to the Committee members and would like First 5 California to distribute them to the Committee members and to the public in attendance at the meeting, electronic copies should be provided to Monica Roy at least seven (7) days prior to the scheduled meeting.

Supplemental materials for this meeting are posted on First 5 California’s website at www.cafc.ca.gov. Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services which would enable that person to participate at the meeting, must make that request at least seven (7) days prior to the meeting date to:

Monica Roy
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