



George Halvorson, Chair  
Joyce Iseri, Vice Chair  
Magdalena Carrasco  
Conway Collis  
Muntu Davis  
Kathryn Icenhower  
Casey McKeever

## AGENDA

Ex Officio Member:  
Jim Suennen,  
Designee of Secretary,  
Health and Human Services  
Agency

Camille Maben,  
Executive Director

**Marriott Courtyard Sacramento Airport Hotel  
2101 River Plaza Drive  
American River Room  
Sacramento, CA**

**April 23, 2015  
9:00 a.m. to 4:30 p.m. or until adjourned**

<u>Item</u>	<u>Description</u>	<u>Presenter(s)</u>
1	<u>Call to Order, Roll Call, and Welcome</u>	G. Halvorson, Chair
<b>Public Comment</b> <i>Members of the public may speak for up to three minutes on any matter concerning the State Commission, with the exception of items appearing elsewhere on this agenda or items related to pending judicial, administrative litigation, or personnel matters. No action by the State Commission may be taken.</i>		
<b>Standing Reports</b> <i>Agenda Items 2 through 4 are standing items that include comments from the First 5 California Executive Director, the First 5 Association Executive Director, and Commissioners. No action will be taken by the State Commission on these items.</i>		
2	<u>Executive Director's Report</u>	C. Maben Executive Director
3	<u>First 5 Association of California Report</u>	M. Kenney, Executive Director First 5 Association of California
4	<u>Advisory Committee Reports</u> <i>The Commission members of the Advisory Committees formed under the bylaws may provide updates on any matters under their purview or meetings convened since the last Commission meeting.</i>	Commissioners

**California Children and Families Commission**

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## Consent Calendar

Items on the consent calendar will be taken up and voted on as a group. Any Commissioner may request that any individual item(s) be removed from the group and discussed and voted upon separately following the group vote.

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| 5  | <u>Consent Calendar</u>   | K. Westley, Director<br>Contracts and Procurement |
| 5a | <i>Approval of January 22, 2015, Commission Meeting Minutes</i>   |   |
| 5b | <u>Agreement Ratifications</u><br><i>Ratifications of agreements executed by the Executive Director under existing statutory or Commission authorization, as attached here: <a href="#">April 23, 2015, Agreement Ratifications</a></i> |   |

## Action Items

Protocol for action items includes staff presentations, questions from the State Commission, public input, deliberation, and voting by the State Commission. There will be a three-minute per person time limit during public comment.

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| 6 | <u>Election of Commission Vice Chair and 2015 Advisory Committee Assignments</u><br><i>Appoint vice chair and approval of new and continuing assignments of Commissioners to advisory committees.</i>  | D. Levin<br>Chief Deputy Director                          |
| 7 | <u>Annual Report Guidelines for Fiscal Year 2015–16</u><br><i>Approval of guidelines for the data entry and preparation of the Annual Report for Fiscal Year 2015–16.</i>  | D. Dodds, Deputy Director<br>Evaluation                    |
| 8 | <u>Child Health, Education, and Care Summit – Facility Contract</u><br><i>Staff will report results from the 2015 Child Health, Education, and Care Summit and request Commission approval to contract for up to \$200,000 for a 2016 Summit facility.</i>   | D. Levin<br>Chief Deputy Director                          |
| 9 | <u>First 5 Improve and Maximize Programs so All Children Thrive</u><br><i>Approval for up to \$190 million for First 5 Improve and Maximize Programs so All Children Thrive, a five-year initiative to support a continuum of quality open to all counties by building on state and local investments in Quality Improvement Systems/Quality Rating and Improvement Systems.</i> | S. Neville-Morgan<br>Deputy Director<br>Program Management |

## Lunch Break

Open session will adjourn for a lunch break.

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| 10 | <u>California Health Interview Survey</u><br><i>Approval of funding and contract to continue survey data collection on the health of California's children in the amount of \$1.7 million for a two-year period.</i>   | D. Dodds, Deputy Director<br>Evaluation                         |
| 11 | <u>Legislative Update</u><br><i>Staff will update the Commission on legislative and budget activity, and present the final Children's Policy Agenda for 2015. Commission action will be requested to confirm the Legislative Advisory Committee's review and approval process, and provide direction on e-cigarette and marijuana policy issues.</i> | E. Gabel, Deputy Director<br>External & Governmental<br>Affairs |

## Information Items

First 5 California staff will present Information Items. These are non-action items, and no action will be taken by the Commission.

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| 12 | <u>Report on Electronic Cigarettes</u><br><i>Report on electronic cigarettes, including their chemical make-up and effects, their increased usage, and prospective regulation and taxation.</i>   | F. Furtek, Chief Counsel, and Phillip Gardiner, Dr.P.H., Program Officer, University of California Tobacco-Related Disease Research Program |
| 13 | <u>Too Small to Fail/First 5 California Partnership Details</u><br><i>Too Small to Fail's Report on the Talking is Teaching: Talk, Read, Sing campaign and Update on its Partnership with First 5 California.</i>                           | C. Maben, Executive Director, and Kara Dukakis, Senior Manager, Cities Strategy, Too Small to Fail  |
| 14 | <u>Alternative Sources for Additional Revenue Update</u><br><i>Staff will continue discussions on alternative sources that may be available to increase First 5 California revenues.</i>  | F. Furtek, Chief Counsel, and J. Clark, Director Administrative Services  |
| 15 | <u>Financial Update</u><br><i>Staff will provide an update on the Commission's financial status.</i>  | J. Clark, Director Administrative Services  |
| 16 | <u>Strategic Plan Implementation Update</u><br><i>Staff will provide an update on progress made to date on the implementation of First 5 California's Strategic Plan, along with a summary of results from the 2015 Stakeholder Survey.</i> | D. Levin, Chief Deputy Director, and Glen Price, The Glen Price Group   |
| 17 | <u>Adjournment</u>  | G. Halvorson, Chair   |

The Commission may announce a recess for lunch during the meeting, depending on the length of the discussions. The order in which agenda items are considered may be subject to change. Depending on the time available and the orderly management of proceedings, the Commission may order adjournment (recess or postponement) of any noticed meeting, to be continued to the next day, another specific date or time, or to the next business meeting, as appropriate. Any such adjournment will be noticed at the time the order of adjournment is made (Government Code §§11128.5, 11129).

Public comment is taken on each agenda item. If an individual wishes to speak, that person must place his/her name on the sign-in list. Prior to making comments, the individual will state his/her name for the record and identify any group or organization represented. Depending on the number of individuals wishing to address the Commission, the Chair may establish specific time limits on public comments and presentations.

If presenters intend to provide slide decks, exhibits, or handouts to the Commissioners and would like First 5 California to distribute them to the Commissioners and to the public in attendance at the meeting, electronic copies should be provided to Char Krantz at least seven (7) days prior to the scheduled meeting.

Supplemental materials for this meeting are posted on First 5 California's website at [www.cffc.ca.gov](http://www.cffc.ca.gov) no later than the Monday preceding the meeting. Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services which would enable that person to participate at the meeting, must make that request at least seven (7) days prior to the meeting date to:

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