



George Halvorson, Chair
Joyce Iseri, Vice Chair
Alejandra Campoverdi
Conway Collis
Muntu Davis
Shana Hazan
Lupe Jaime

Ex Officio Member:
Jim Suennen
Designee of Secretary
Health and Human
Services Agency

Camille Maben
Executive Director

**Marriott Courtyard Sacramento Airport Hotel
2101 River Plaza Drive
American River Room
Sacramento, CA**

**January 25, 2018, Meeting Agenda
10:00 a.m. to 4:00 p.m. or until adjourned**

<u>Item</u>	<u>Description</u>	<u>Presenter(s)</u>
1	<u>Opening Remarks</u> <ul style="list-style-type: none">• Call to Order• Roll Call• Announcements• Reports – <i>No action will be taken by the State Commission on these items.</i><ul style="list-style-type: none">○ First 5 California Executive Director○ First 5 Association of California Executive Director○ Advisory Committees	Chair Halvorson
2	<u>Public Comment</u> <p><i>Members of the public may speak for up to three minutes on any matter concerning the State Commission, with the exception of items appearing elsewhere on this agenda or items related to pending judicial, administrative litigation, or personnel matters. No action by the State Commission may be taken.</i></p>	

Action Items

- 3 **Consent Calendar**
Items on the consent calendar are to be considered routine and will be enacted by one motion followed by a vote. There will be no separate discussion of these items unless the Commission, audience, or staff request specific items be removed from the consent calendar for separate discussion and action. Any agenda item removed will be voted upon following the motion to approve the consent calendar.
- 3a **Approval of October 19, 2017, Commission Meeting Minutes**

3b Agreement Ratifications

Ratifications of agreements executed by the Executive Director under existing statutory or Commission authorization

Action Items – Regular Agenda

Protocol for action items includes staff presentations, questions from the State Commission, public input, deliberation, and voting by the State Commission. There will be a three-minute per person time limit during public comment.

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| 4 | <u>State and Federal Budget and Legislative Update</u>
<i>Staff will update the Commission on state and federal budget and legislative activity.</i> | E. Gabel, Deputy Director,
External and Governmental
Affairs |
| 5 | <u>First 5 Public Relations Capacity Building</u>
<i>Requesting funding for communications capacity to promote the Children’s Policy Agenda at state and local levels, including a public relations contract, data communications tools, and county town hall support.</i> | E. Gabel, Deputy Director,
External and Governmental
Affairs |
| 6 | <u>Media Contract Extension</u>
<i>Request to use option to extend media contract for 3 years at a new cost of approximately \$60.3 million to continue First 5 California’s successful Talk. Read. Sing.® media campaign.</i> | F. Furtek, Chief Deputy
Director & Counsel, and J.
Collins-Lopez, Information
Officer |

Lunch Break

Open session will adjourn for a lunch break.

Closed Session (Gov. Code, § 11126 (a) (1))

Commissioners will go into a closed session to discuss personnel matters.

Action Items – Regular Agenda (continued)

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| 7 | <u>Fiscal Year 2016–17 Annual Report</u>
<i>Approval of the Fiscal Year 2016–17 Annual Report.</i> | C. Maben, Executive Director |
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Information Items

These are information items, and no action will be taken by the Commission.

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| 8 | <u>Financial Update</u>
<i>Staff will provide an update on the Commission’s financial status.</i> | S. Losh, Director, Fiscal
Services |
| 9 | <u>Annual Stakeholder Survey Results 2017</u>
<i>Staff will discuss results of the 2017 Annual Stakeholder Survey and plans regarding First 5 California’s 2019 Strategic Plan.</i> | C. Maben, Executive Director |

The Commission may announce a recess for lunch during the meeting, depending on the length of the discussions. The order in which agenda items are considered may be subject to change. Depending on the time available and the orderly management of proceedings, the Commission may order adjournment (recess or postponement) of any noticed meeting, to be continued to the next day, another specific date or time, or to the next business meeting, as appropriate. Any such adjournment will be noticed at the time the order of adjournment is made (Government Code §§11128.5, 11129).

Public comment is taken on each agenda item. If an individual wishes to speak, that person is asked to place his/her name on the sign-in list. Prior to making comments, the individual is asked to state his/her name for the record and identify any group or organization represented. Depending on the number of individuals wishing to address the Commission, the Chair may establish specific time limits on public comments and presentations. If presenters intend to provide slide decks, exhibits, or handouts to the Commissioners and would like First 5 California to distribute them to the Commissioners and to the public in attendance at the meeting, electronic copies should be provided to Hanan Boyd at least seven (7) days prior to the scheduled meeting.

Supplemental materials for this meeting are posted on First 5 California's website at www.ccfc.ca.gov no later than the Monday preceding the meeting. Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services which would enable that person to participate at the meeting, must make that request at least seven (7) days prior to the meeting date to:

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